



Manhattan Beach
Unified School District

Guide to Selling Food and Beverages



School fundraisers are great opportunities for schools to show their commitment to healthy living and meet their financial needs. Foods and beverages are used for many fundraising activities in schools. Often, the foods and beverages sold for fundraisers are high in sugar and fat and low in nutrients. Fundraising that involves selling these less healthy foods can send the message that the school is more concerned about making money than maintaining healthy habits. Healthy fundraising activities send positive health messages and reinforce nutrition lessons taught in classrooms. The following guide must be followed in accordance with the Wellness Policy adopted by the Board of Trustees.

Elementary Schools

- ⇒ No sale of non-nutritious food items for fundraisers, i.e., donuts, cookie dough, ice cream, popsicles, etc., unless:
 1. The sale takes place off and away from school premises – or –
 2. The sale takes place on school premises at least one-half hour after the end of the school day. (Popsicles may not be sold until 30 minutes after the end of the school day.)
- ⇒ Four (4) times per year, the sale of one dessert (such as pastry, ice cream, or fruit) may be sold after the lunch period, including after the school day.
- ⇒ Fundraising such as Hometown Fair booths, parent parties, and other events off the school property are not affected by this policy.

Middle and High Schools

- ⇒ No sale of non-nutritious food items for fundraisers, i.e., donuts, cookie dough, ice cream, popsicles, etc., unless:
 1. The sale takes place off and away from school premises. – or –
 2. The sale takes place on school premises at least one-half hour after the end of the school day. – or –
 3. The sale takes place at a school-sponsored event (such as a dance or sporting event) after the end of the school day. (Jamba Juice at MBMS may not be sold until 30 minutes after the end of school in accordance with this policy.)
- ⇒ Sale of foods with minimal nutritional value shall not be sold in food service areas during breakfast or lunch periods, except as follows:
 - Up to four (4) times per year may be designated on which any number of organizations may conduct the sale of any food items. (Club days at MCHS would meet this exception.)
- Fundraising such as Hometown Fair booths, parent parties, and other events off the school property are not affected by this policy.

Options for Non-food Fundraisers

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| ⇒ Kitchenware | ⇒ Ornaments |
| ⇒ Greeting cards | ⇒ Flowers/plants/bulbs |
| ⇒ Valentines/telegrams | ⇒ Coupon books |
| ⇒ Stationary | ⇒ Calendars |
| ⇒ Baskets | ⇒ Jewelry |
| ⇒ Lotions/soaps | ⇒ CDs/DVDs |
| ⇒ Magazine subscriptions | ⇒ Services (lawn care/salon/housekeeping) |
| ⇒ Holiday wreaths | ⇒ Beanbag chairs |

Got School Spirit?

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| ⇒ Apparel | ⇒ School cookbooks |
| ⇒ Spirit/booster badges | ⇒ Stadium blankets, pillows, chairs |
| ⇒ Decals/Bumper stickers | ⇒ Basketballs, footballs, soccer balls |
| ⇒ Mugs/Souvenir cups | ⇒ Frisbees/Jump ropes |

“Fun”draising

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| ⇒ Talent shows/School plays | ⇒ Carnivals/Festivals |
| ⇒ Fun runs | ⇒ Craft sales |
| ⇒ Walk/bike/dance/bowl/jump rope-athons | ⇒ Live or silent auctions |
| ⇒ Car washes | ⇒ Student art sale |
| ⇒ School dances | ⇒ Student-run class concert |
| ⇒ Golf tournaments | |